



Hello Family & Friends:

In a few short months, our 106th National Watermelon Association Convention & Annual Meeting will return to the mainland and be hosted at “*The Most Magical Place on Earth*”, DisneyWorld, at Disney’s Yacht & Beach Club Resorts & Convention Center.

With four theme parks, two water parks and a plethora of movies, popular characters and more, DisneyWorld is anxious to welcome you to Orlando with open arms.

Mickey and Minnie Mouse, Goofy and Donald Duck, and other Disney celebrities that we have all come to know and love will be there, and who knows which Disney friends will join us. There will be plenty of moments to meet a few of your favorites while the NWA blends in our outstanding educational platform and key speakers that will benefit one and all. Additionally, we have expanded the time and exposure for our exhibitors, and we have added key features at every major session for the children to enjoy.

Add all of this up and you will have a national convention that will add to your business partnerships, provide new learning of today’s hot topics, and create memories for every generation in the Most Magical Place on Earth.

We are able to do all of this largely because of the generous support of our sponsors, who help us to keep our registration fees at the lowest end of the produce industry. Our convention continues to grow in popularity, and it is because of our sponsors that we can create the memories that are built at this annual watermelon family reunion.

Our leaders, members and staff will be honored if you will support these efforts and allow us to recognize you as a valued sponsor! Join us by offering a sponsorship (that we will recognize throughout the year). We look forward to greeting you in February!





ALL 2020 SPONSORSHIPS INCLUDE THESE BENEFITS:

- ≈ Logo displayed prominently on ballroom screens during convention
 - ≈ Logo displayed prominently on Sponsor banner *
 - ≈ Logo displayed on our website throughout the year
 - ≈ Logo posted to our watermelon convention mobile APP
 - ≈ Logo posted to our watermelon convention website
 - ≈ Logo displayed in *The Vineline* magazine throughout the year
 - ≈ Logo displayed on E-blast conference promotional e-mailings **
 - ≈ Listing in the Convention program *
- * Sponsorship must be received prior to 12/31/19
 ** Logos used for sponsors from Gold level and above

SPONSOR LEVELS:

Every commitment to the Association allows us to do great work for our members across the USA. No matter what your level of choice may be, it is a blessing that we truly appreciate and work to earn every day of the year. Here are the available levels for your consideration:

<input type="checkbox"/> Platinum Sponsor	\$15,000 +
<input type="checkbox"/> Diamond Sponsor	\$10,000 +
<input type="checkbox"/> Gold Sponsor	\$5,000 +
<input type="checkbox"/> Harvesting Sponsor	\$2,500 +
<input type="checkbox"/> Pollinating Sponsor	\$1,000 +
<input type="checkbox"/> Seed Contributor	\$500 +

Please return your completed Commitment Form to the Association office at:

fax (863) 619-7577
OR
email nwa2020@nwawatermelon.com



February 19-24, 2020
Disney's Yacht & Beach Club Resorts
Lake Buena Vista, Florida

2020 SPONSORSHIPS

Sponsorship Type: _____
(i.e. Platinum, Diamond, Gold, Etc.)

Sponsorship Commitment: \$ _____

COMPANY NAME: _____
(Please print as you want it to appear on signage)

CONTACT: _____

ADDRESS: _____

PHONE: _____ FAX: _____

EMAIL: _____

PAYMENT INFORMATION

Credit Card: VISA M.C. AMEX DISC

Make check payable to:
"National Watermelon Association"

Cardholder's Name _____

Credit Card # _____

Send me an invoice after January 1st

Expiration Date _____ CCV# _____

Signature _____ Date _____

Check here if you want your credit card charged in January 2020.

National Watermelon Association
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EMAIL nwa2020@nwawatermelon.com

THANK YOU FOR YOUR GENEROUS SUPPORT!